



NEWS RELEASE

AMERICAN TRUCK PROTECTION EXPANDS ITS PORTFOLIO WITH A NEW, FULL FEATURE, HIGH VALUE WARRANTY

Company releases ATP “SILVER” protection to Truck Dealers nationwide

Cranford, NJ – [American Truck Protection](#) (ATP), a subsidiary of truck warranty leader [National Truck Protection](#) (NTP), today announced the introduction of a new product within its American Truck Protection line. The product, named Silver, adds additional features to its existing ATP product to satisfy the needs of a growing market segment.

According to Robert S. Amico, President of NTP, “We launched our standard ATP product in 2009 to broadly bring the greatest value to the used truck marketplace. Amico continued, “While we are pleased with the widespread acceptance of ATP to date with over 1500 registered dealers in place, we believe that Silver will further expand our penetration in the independent used truck dealer marketplace by meeting more specific market segment needs. The new ATP product will add additional component coverage at a market leading price consistent with ATP’s overall value proposition.

In addition to the long list of existing features and benefits contained within the ATP core product, Silver will include coverage for Turbochargers, Fuel Injectors and Water Pumps, all as a standard package. Silver protection is targeted for Class 3-8 vehicles and includes full powertrain coverage. ATP Silver warranties are available in a variety of plans from twelve month/100,000 miles, 24 month/ 200,000 miles and 36 month/ 300,000 miles with or without Transmission and Rear End coverage. The ATP Silver program includes a very simple and easy inspection process, 24/7/365 claims and breakdown assistance, access to more than 3,000+ repair facilities nationwide, and much more. The company has achieved service excellence and has earned an “A” Better Business Bureau rating.

“With ATP Silver, the owner/operator is able to purchase affordable breakdown coverage on highly demanded components at a very compelling price which is targeted to be the lowest in the industry. Given our success to date, we will continue to seek even more creative and innovative ways to enhance this program to meet the market’s evolving needs”, said Amico.

About NTP Inc.

NTP Inc., based in Cranford, NJ, is the leading independent provider of warranty and service contracts to the North American trucking industry. NTP, celebrating its 31st year, provides private label warranties to major OEMs as well as extended service contracts to the used truck segment through its extensive network of franchised and independent dealers. NTP provides the most comprehensive repair and breakdown management services in the industry. For information, please visit www.ntpwarranty.com

NTP is a portfolio company of Palladian Capital Partners LLC, a New York based private equity firm. Palladian teams with management in the middle market segment. Visit www.palladiancap.com for additional information.

NTP is an Accredited Member of the Better Business Bureau. Please visit www.bbb.org for the latest ratings.

Media Contact:

Robert Amico
President
908-592-0102
Robert.Amico@NTPwarranty.com